

ANZA Conference

April 2024

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GM Sector Engagement and Innovation

THINK NEW[®]



“The Poi”

“The Rebound”





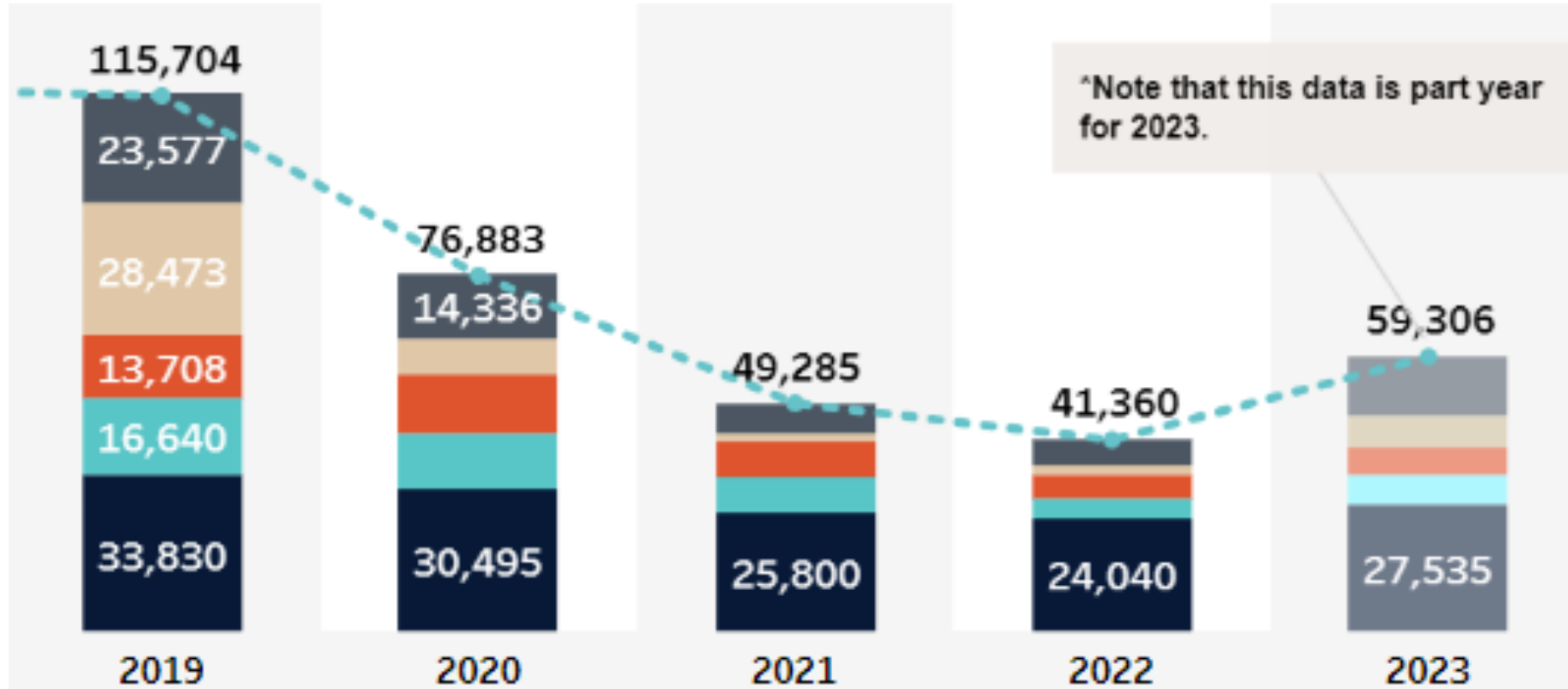
Whakataukī

**"Whāia te iti kahurangi,
ki te tuohu koe me maunga teitei"**

***"Seek out your heart's desire,
though if you have to relent,
let it be to a lofty mountain"***



International Enrolments 2019-2023^



Schools
English Language...
PTEs
Te Pukenga
Universities

THINK NEW®

NEW ZEALAND
EDUCATION
Manapou ki te Ao

International student VISA holders

At 4 March 2024

- More than 45,600 VISA holders
- 168% increase since August 2022
- 68% of the numbers in March 2020





Subsectors VISA growth

Between March 2023 – March 2024

- University sector – up 22%
- PTE - 62%
- Polytechnical Institutes (Te Pūkenga) - up 58%
- Schools by 48%.

SNAPSHOT:

Student experience 2023

Experience

84%

Rated their 'Overall experience' positively*
(85% in 2021)

83%

Likely to **recommend New Zealand***
as a study destination
(81% in 2021)

64%

Said their New Zealand experience
has **met or exceeded expectations**
(64% in 2021)

Personal outcomes



87%

Felt they are preparing
to be a **global citizen****
(85% in 2021)



87%

Helping **encourage their curiosity
and develop new ideas****
(85% in 2021)



86%

Are **growing and developing
their confidence****
(86% in 2021)

Choice



78%

New Zealand was their **first
choice of study destination**
(82% in 2021)

Rating points included above: * Rated 6, 7, 8, 9, 10 out of 10 / ** Rated Good, Very good, Excellent

Learn New Every Day

Experience a first every day with
a New Zealand Education

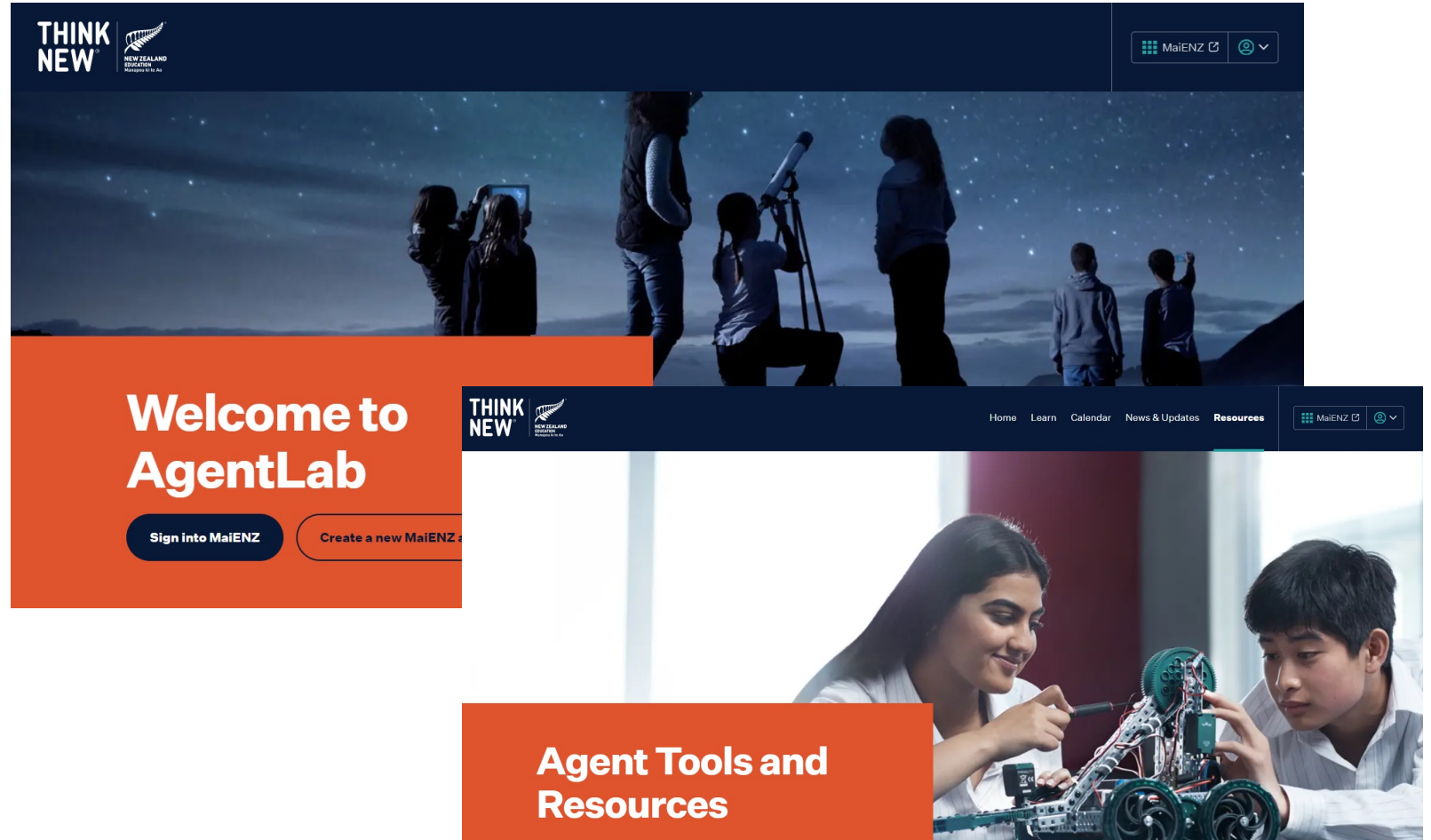


How can we support you?

Our support for Education Agents

Available resources

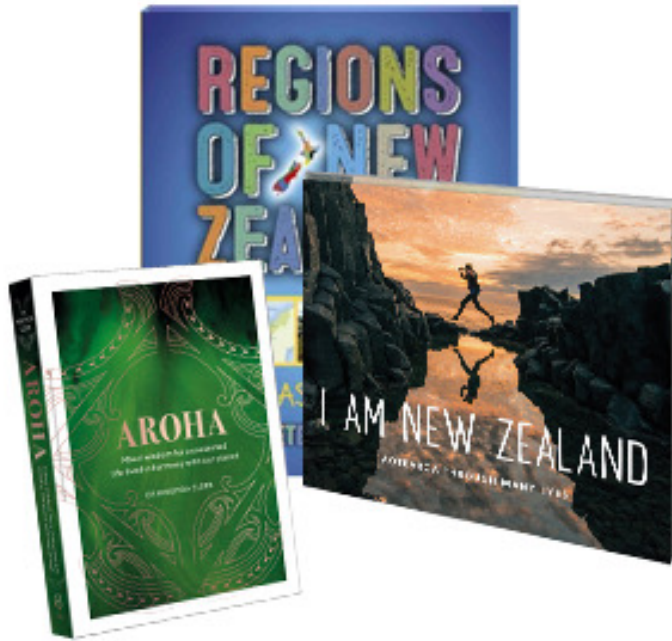
- **AgentLab**
- AgentLab Pānui
- Enews
- Intellilab
- BrandLab
- SWNZ
- NauMai NZ
(English & Chinese platforms)



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ENZ important updates, news, and information for agents

Kia ora tātou – Greetings everyone

Welcome to the AgentLab Pānui (our agent e-news)!

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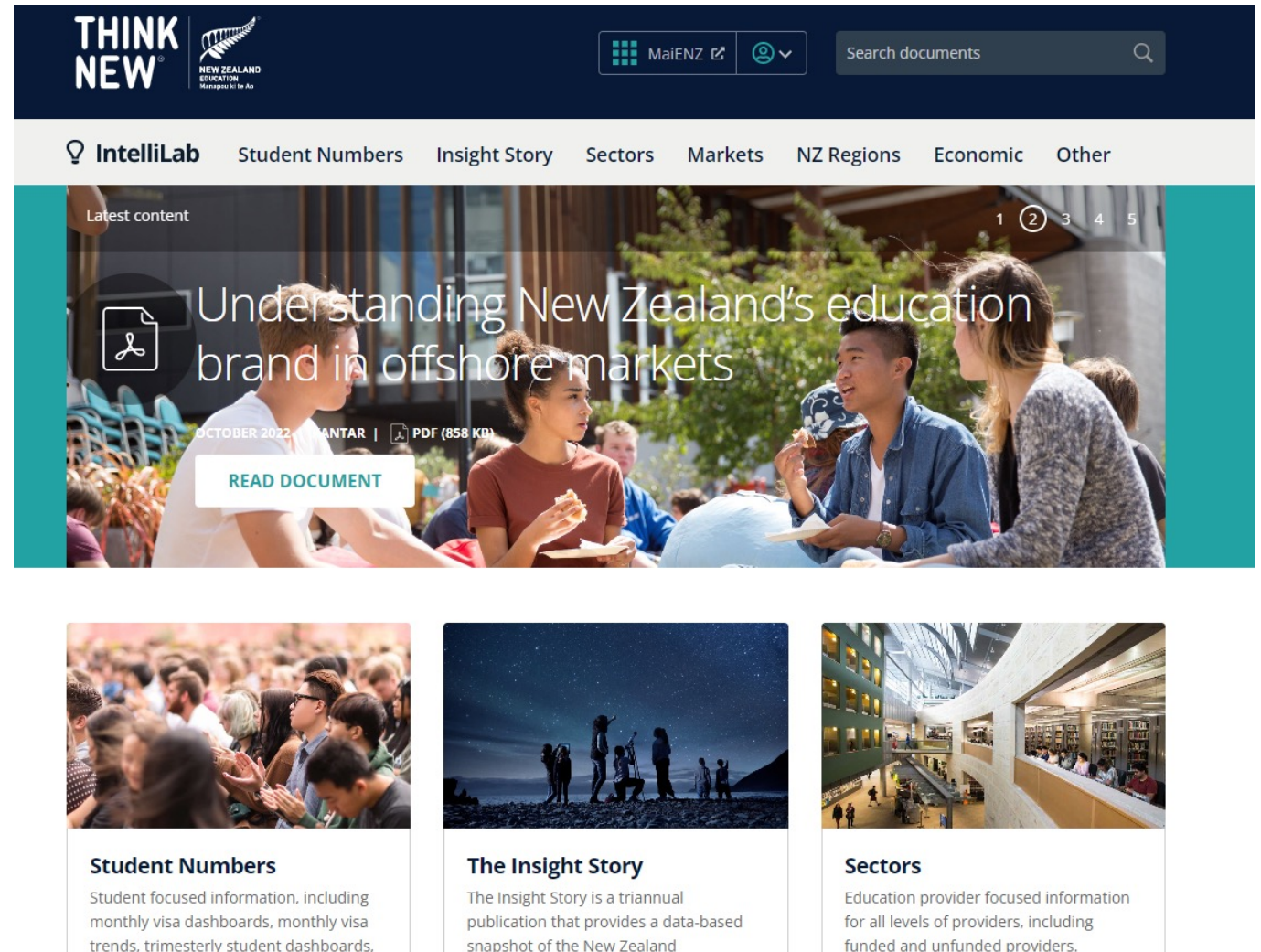
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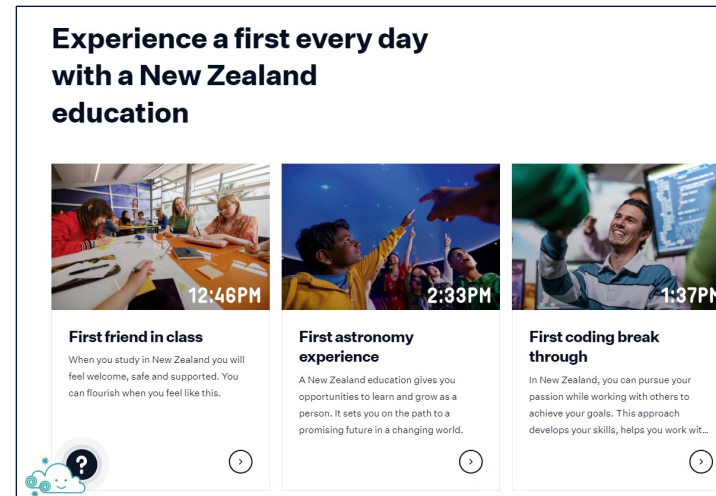
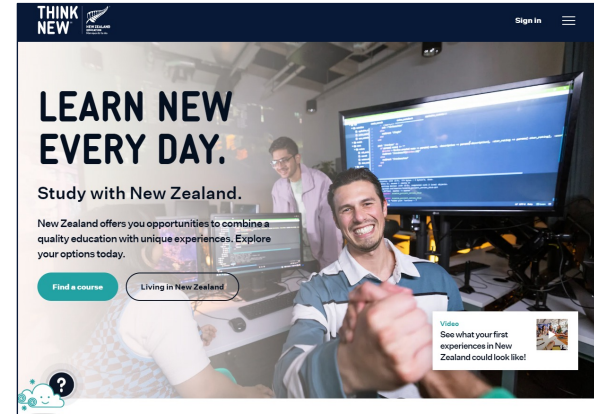


The screenshot displays the THINK NEW website interface. At the top, the THINK NEW logo is accompanied by the New Zealand Education logo and the tagline 'Manapou ki te Ao'. Navigation links include 'IntelliLab', 'Student Numbers', 'Insight Story', 'Sectors', 'Markets', 'NZ Regions', 'Economic', and 'Other'. A search bar labeled 'Search documents' is also present. The main content area features a large banner titled 'Understanding New Zealand's education brand in offshore markets' with a 'READ DOCUMENT' button. Below this, three resource cards are shown: 'Student Numbers' (describing student-focused information), 'The Insight Story' (describing a triannual publication), and 'Sectors' (describing education provider-focused information).

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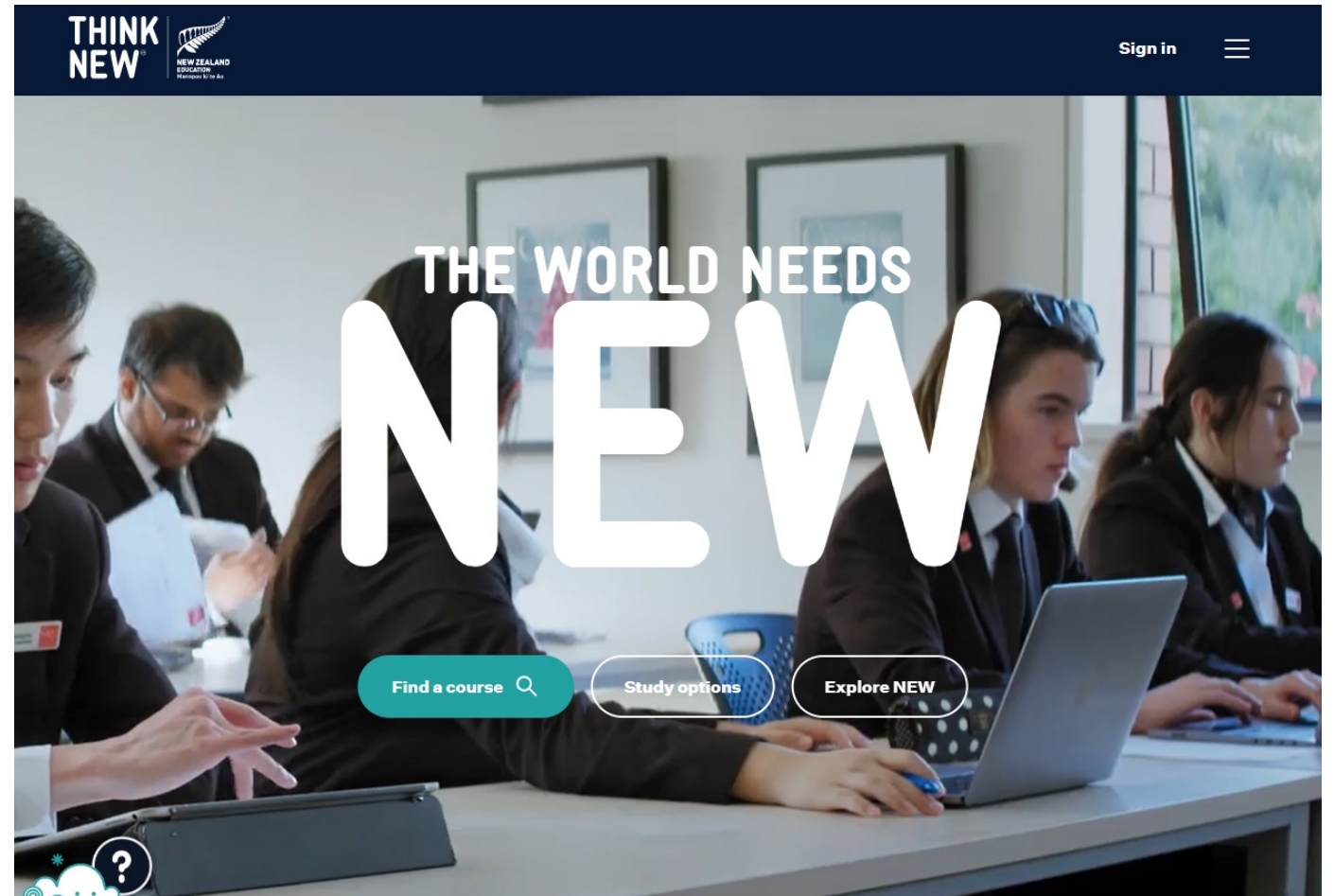
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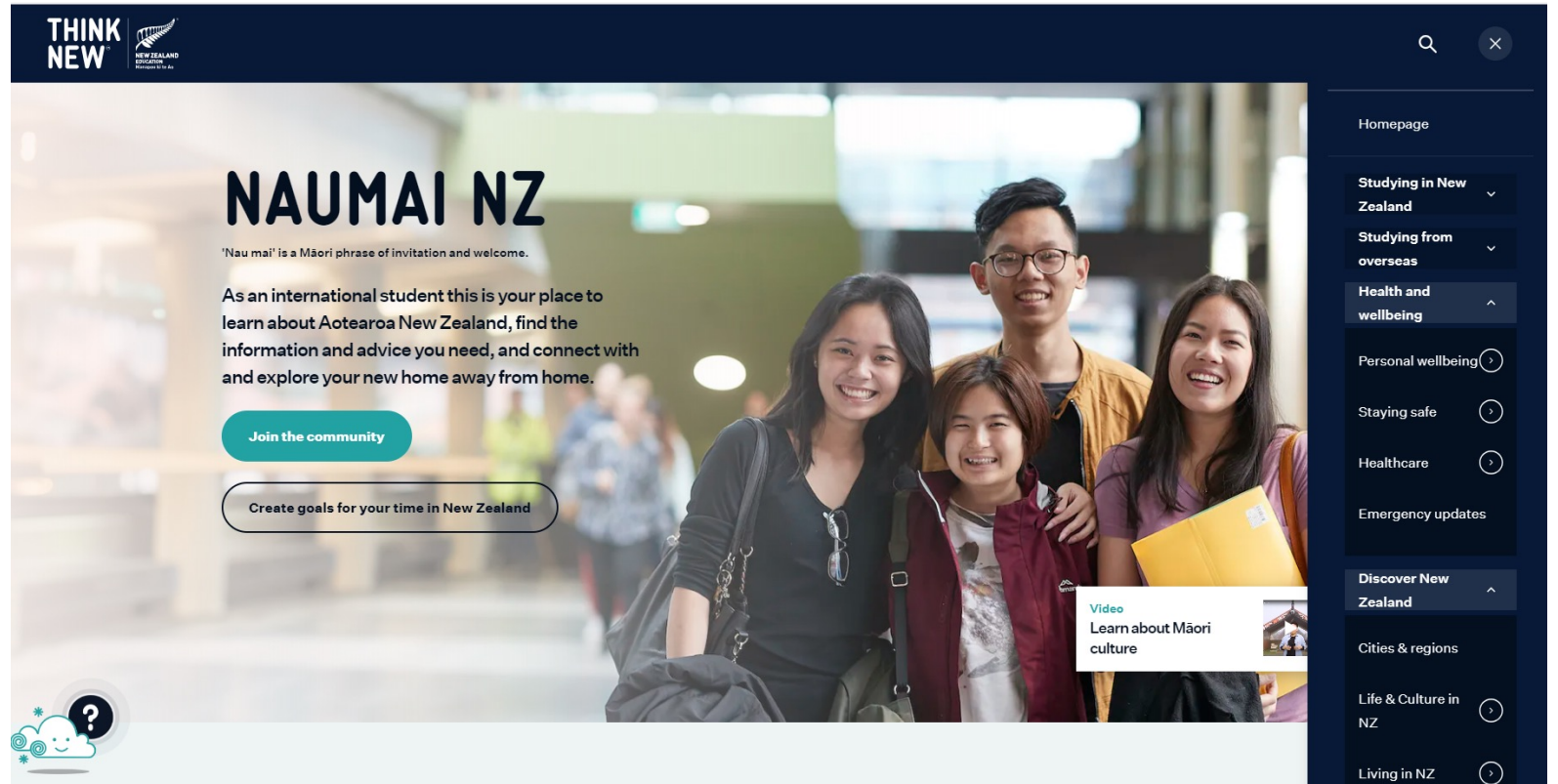
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1st



**WE ARE #1 IN
GLOBAL DAIRY EXPORTS**

3rd



**IN GLOBAL FOOD SAFETY
AND NUTRITIONAL STANDARDS**

40



**MILLION PEOPLE CONSUME
NEW ZEALAND FOOD**

12th



**IN GLOBAL
AGRICULTURE EXPORTS**





Step into the Future of Food

Our unique advantage

Manaakitanga

Nourished

Explorable

Empowered

Learn New Every Day





Join us in exploring boundless opportunities!

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THINK NEW  NEW ZEALAND
EDUCATION
Manapou ki te Ao